

Take A Kid Outdoors Board ANNUAL Meeting

Date: February 21, 2017

Time: 6:38

Location: UIU in Fayette County, EVE in Johnson County

Attendees:

Fayette (Board Members) Leif White (President); Ron Lenth (Vice President); Kata McCarville (Treasurer); Dick Jensen

(Guests) None

Iowa City (Board Members) Risa Dotson Eicke (Secretary); Judy Joyce (Executive Director); Adrian Holmes

Absent: Bruce Fink, Jim Halstead

Up for re-election in 2017: Bruce Fink, Dick Jensen, Jim Halstead, Adrian Holmes. Leif moved to vote on Bruce, Dick, Jim and Adrian. Judy mentioned that we could vote on those who are here, and when Bruce and Jim are present they could accept at a meeting. Leif said he spoke with Bruce and he does want to be voted in. He has not spoken with Jim yet. Judy didn't see why there's an immediate need to get them on. It would be easier to have a quorum if there were fewer people. Leif said that's true. Kata said once they come to a meeting, they can accept or not. Right now we're voting on Dick and Adrian, both accepted. All approved. Holding off on Bruce and Jim until they can accept in person at a meeting. This brings our total board members to 6, rather than 8, and a quorum is now 4, rather than 5.

Treasurer's Report: Leif said Kata and Judy worked really hard to put together the budget report for the last meeting, and has anything changed? Judy said she emailed some information. She said we have some bills to be paid and Johnson County got some funding from IC, NL, UNFI. Fayette County, they usually give \$250 so Judy sent them a reminder today. Dick asked who that was sent to. Judy said Lori Moller. Dick said that went to Amelia. Judy asked if Amelia gave that to Kata. Kata has not gotten that yet, also hasn't gotten the t-shirt money yet. From one t-shirt. Judy also sent the final profit and loss for 2016, and a current profit and loss report through February. Judy sent the taxes to be done to Kata. Judy got the biennial report done today, which will be attached to the minutes. All the other bills from the past meeting were paid.

Bills to approve: Judy said one is \$70.49 for TAKO Brochures, and we have a set to go up to Fayette. And Johnson County needed new signs because our signs went missing after our December event. The sign cost will come out of the Johnson County Fund, \$143-- and an invoice for EVE from the Johnson County event fund for \$1000 for Executive Director services for this month. Leif asked if we had enough money to cover that and Judy said yes, we're asking for \$1000 per event from the cities. Judy said the total invoice came to \$5000 and volunteer time was \$1800 and EVE donated \$2200. (*note- this adds up to \$4000 not \$5000*) Leif asked about the \$1800 volunteer time, that's volunteer hours that we aren't paying for. Judy said that's her staff not TAKO volunteers. The \$2200 is money that EVE paid the staff to help out with events. The total bill to TAKO is \$1000 which is equivalent to what we're asking the city for per event. Judy said some of the things we did were- write fundraising letters, profit & loss report, UI Volunteer fair, met w/ IC Senior center to try to recruit seniors to come to and volunteer at events, and we had an informational meeting for volunteers at the library, all of that is included in this. Leif asked for

a motion to pay, Dick moved and it was seconded by Ron. Judy said another thing included was putting that promotional video together was volunteered time. Leif asked if we have his donation noted. Judy said it's on the profit and loss. All approved.

Minutes to Approve: Adrian moved to approve, Ron seconded, all approved.

Committee Updates:

Fayette County Event Committee- Judy said it would be good to know how many people are coming to each of the events. Amelia tracks that and we need some sort of summary of how many people came. Leif said he spoke with Amelia briefly on that. He'll talk to her again. They do know for the ice fishing event there were zero fish!

Johnson County Event Committee- None.

Chapter Committee- Judy said we're on hold, waiting for some people to get a hold of her. Judy met with the Iowa Natural Heritage foundation- someone from there- and suggested forming a Tako chapter that would work with their foundation so maybe they would take up helping with a chapter set up, the idea is that they could set up multiple chapters.

Website Committee- Risa said she changed the spelling of Jim's name, added Adrian's name. Still need bios for Bruce, Jim, Adrian. Added meeting dates for 2017 on the same page. Added news link from Freeze Fest. Modified all news links to open in new windows, would like to arrange by date but not sure of some of the dates.

Leif said for the meeting dates should we add the addresses. Suggested adding: if you want to attend a meeting email--- for the location. Risa told everyone to add their own updates.

Marketing Committee- UI Volunteer Fair - Risa said we learned that the UI Fall Volunteer Fair has more students attending. While there weren't a lot of students at the Spring Fair, we were able to make some connections with other organizations that we might be able to partner with in the future.

GROW is a non-profit organization on a few acres at the Johnson County Poor Farm. The girl I spoke with, Devin, said TAKO worked with them in October for the Pumpkin Carving event, their acreage is on, or near, the Poor Farm. She also said Scott Koepke left New Pi and is now with Grow, with the same program he was doing w/ New Pi. He did a TAKO event a few years back at New Pi's community garden. With their 4 acres and our large number of attendees, this would be a good group to work with for a future gardening event.

Contact info:

John Boller, Project Director
319-361-5257
john@growjohnsoncounty.org

Eco Hawk, contact info: sustainability.uiowa.edu/eco-hawks/

Judy talked to them too, and they said they might be able to find a student wanting to fulfill a "project" with them, which would be figuring out how to make our events zero waste. We talked about ideas on that. The idea would be that the student would come up with things and then get a system in place so that moving forward we would easily be able to accomplish zero waste events. They might be contacting Judy via email.

Girl Scouts of Eastern Iowa/Western Illinois

Amy Brunner, Community Outreach Manager
319-363-8335 x205
amyb@girlscoutstoday.org

They have summer week-long events and they thought there might be a summer TAKO event that they could bring the group(s) to, it might be good to email them info for our summer events so they could consider it. This is a regional group and then there are local chapters in each area. So this might be something to send for Fayette Co. events too.

Iowa Youth Writing Program
Mallory Hellman, Director
319-384-1328
mallory-hellman@uiowa.edu
mallory@iywp.org
www.iywp.org

I talked to the person (I think Lisa) who does their summer writing program, and there is a range of ages but mostly 3rd-6th graders. They do have a program where the kids write about nature, and we talked about things we could do with that. I think I will contact her closer to the summer. I think it would be cool for TAKO to publish some (maybe all?) of the kids' writings about nature on our website/blog/facebook, etc. It would be fun for kids and their parents to read what other kids are saying about nature!

SOTA
(Summer of the Arts)

We have had a booth at "Children's Day" in the past which got a bunch of visitors, and this year they are changing the name to "The ABC's of Learning". This is always the same weekend as the free fishing event (although they don't have to be at the same time...) she wasn't sure if they would be offering free booths this time, the library is in charge of that part of it so we can contact them if we are interested. The area that has the activities (ex: The Children's Museum does cape-making, I think West Music might have instruments to play, etc.) charges for each space, and charges more if you want to use their tents. They also have to charge non-profits (because they are a non-profit) but it isn't as much. Maybe \$50-60? She wasn't sure.

Risa asked if we should combine marketing/website/social media committee, all okay with that.

Fundraising & Grant Writing Committee- Ron said Fayette County's Grant report is in and completed. Judy asked if this is for the community foundation. If you don't do the report you have to give the money back. Leif said this sounds like it's been approved. Judy said we're looking into some sort of crowd source funding thing like an "indie go go" and she'll report more on that later. It would help if Fayette carried a flyer and said to go to our website and donate money to us. Leif said out of the general funds they have printing bills for flyers, and is that on the flyer? Judy said yes. Brochures not flyers.
TAKO Rewards Committee- Leif asked if we're still doing that this year. Judy said yes, and it's going well.
Budget Committee- None, Leif said it's all covered in the bills to approve and treasurers report and do we need a budget committee? Judy said we can make fundraising/grant writing and budget committee all one committee.

Leif said he did have one potential board member that was going to come tonight but he couldn't make it. He asked if we can vote in this person on a non-annual meeting. Judy said yes, we can vote to fill in vacancies. So we can vote in the new person along with Bruce and Jim when they are at the meeting to accept.

Judy asked if anyone in Fayette is coming to Seize the Carp and bringing boats. Leif said they could. It was also decided to combine the Seize the Carp committee with the Johnson County Event Committee.

Set next meeting- 2017 meetings:

- January 17 at 6:15.
- Tuesday, Feb. 21 at 6:15. Annual meeting.
- Tuesday, April 18 at 6:15.
- Tuesday, September 19th at 6:15.

Adjourned at 7:15.